



- Creative, collaborative, and detail-oriented graphic designer with years of experience working in both print and digital media. Passionate about creating meaningful designs that elevate brand goals and drive results.

EDUCATION

- **Rutgers University-Newark**
B.F.A. in Visual Arts and Graphic Design
Minor in Art History | May 2017
Summa Cum Laude - 3.9 GPA

DESIGN SKILLS

InDesign	Branding
Photoshop	Motion Design
Illustrator	Print & Digital
After Effects	UX / UI
Premiere Pro	Publications
Advertising	Typography
Art Direction	Figma

PERSONAL SKILLS

Attentive	Detailed
Creative	Flexible
Dependable	Organized

ACHIEVEMENTS

- OUTFRONT Media AAPI ERG Co-Chair 2021
- Bronze OBIE Award 2021 - Help Aus
- OBIE Finalist 2021 - JLO Beauty
- Graphis Silver Award 2021 - Express Newark
- RU-N Creative Achievement in Graphic Design Award Recipient
- National Society of Collegiate Scholars

EXPERIENCE

OUTFRONT Media

Senior Graphic Designer | April 2021 — Present
Graphic Designer | November 2017 — April 2021

Work in conjunction with Account Executives, clients, and multiple internal teams to art direct and create engaging out-of-home design solutions. Create print and digital ready assets including static and animated billboards, mobile banners, transit advertisements and more for local, regional & national contracts. Manage and prioritize creative project intake for clients across a variety of industries to meet deadlines within a fast-paced environment while maintaining creative integrity throughout the market. Design presentations and present work to clients and internal teams while providing clear design theory and demonstrating communication skills. Support the marketing team with in-house materials while maintaining brand standards.

RU-N Scarlet Magazine

Co-Creative Director | Fall 2015 — Spring 2017

Managed a team of designers and worked collaboratively with colleagues to design the Rutgers University-Newark publication. Designed and critiqued spreads from multiple designers across a variety of content topics to ensure a unified magazine. Established themes and guidelines while providing support and feedback to the creative team to deliver refined assets within tight deadlines. Organized and packaged files for print-ready production and communicated directly with printer.

Design Consortium

Graphic Designer | Spring 2016 — Spring 2017

Exclusive student/teacher collaborative studio providing design solutions for Newark, NJ based clients. Connected with clients and focused on visual communications strategies to answer clients' specific needs through graphic design solutions.

Express Newark

Graphic Designer | Spring 2016 — Spring 2017

Engaged in an extensive development process including community meetings, brainstorming sessions and presentations to design the Express Newark brand identity. Collaborated in the design of the logomark, signage, and brand guidelines. Designed additional assets such as flyers, stationery, signage, and wayfinding to extend the brand.

Cherry Blossoms in Winter

Graphic Design Intern | Fall 2016 — Spring 2017

Designed materials to reflect the brand from posters to merchandise for the multimedia art project organized by Rutgers University-Newark. Provided creative assistance to team members on various projects.